**Objective**

Hack2Work: Making Telecommuting Work

Rooted in culture, Filipino families live together. Traffic jams, however, rob us of the opportunity to enjoy our time with families and friends. Millions endure the pains of daily commute and lose 16 days a year stuck in traffic jams, costing up to PhP 3.5 billion a day of lost income opportunities.

Can you help us optimize the use of digital technologies to achieve a healthy work-life balance? How can we make telecommuting work so that there is time for meaningful relationships and worthwhile community involvement? Help us rethink the future of work. (what things are we doing now that we can change through this tech)

**How does our team see the future of work Filipinos 20 years from now?**

Key values: work-life balance, strong sense of community, community involvement, volunteer opportunities, productivity, government transparency, efficiency and constituent participation, opportunities for entrepreneurship

**App Name:** OnePinas (a centralized platform for work and volunteering opportunities)

**Value Proposition:** a <solution> for <customer> to <customer benefit or customer problem being solved>

**Initial customer segment/archetype:** Government offices and LGU’s

**Total Addressable Market:** All workplaces involving desk jobs

Roles (dibs nalang per sprint then dibs per task)

Member1 - Scrummaster / Connector

Member2 - Designer (aesthetics)

Member3 - Front End dev

Member4 - Back end dev  
Member5 - Maven

**Case Study References (bulleted items are the ones we want to solve / integrate in our app)**

**The following are apps/references about things similar to what we want to achieve (Design Pegs)**<https://m.facebook.com/story.php?story_fbid=1934205116700912&id=574719552680201>  
 - only applicable to emergency situations for rescue volunteers

<https://www.upwork.com/i/how-it-works/freelancer/>

- only applicable to freelance type of jobs and not for the regular  
<https://wpcurve.com/trello-for-project-management/>

- tool for project management, however, it has no way of quantifying how fast a task was done - though it shows how many tasks were accomplished in real time; and all boards/tasks are visible and accessible at once

**Guide Questions**

How does the customer pay for the product/service?

Who is the end-user for this tech?  
Who is the customer for this tech?  
Why would the customer be willing to pay for the tech?

What are the needs of our customers?

How will product increase customer’s revenue?

How will product decrease customer costs?

**Idea - Execution**

**User Story (step-by-step narrative of a day in the life of a customer before and after our tech is released)**

**Before**

Employee travels from home to work for 2 hrs

Employee arrives at workplace, signs in with a key card

The time of arrival of the employee is recorded

Employee uses access to open pertinent files and process documents

**After**Employee powers up a smart device

Employee logs in to the platform

Employee is able to process documents in the comfort of his home

| **User Story** | **Parameter** | **Design Input** | **Verification Method** |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |

**Design Features / Specs of Proposed Product**

**Sprint Planning**

| **HACK DAY** | **BACKLOG** | **IN PROGRESS** | **BUILT** | **VALIDATED** |
| --- | --- | --- | --- | --- |
| **1** | **USER LOG IN** |  |  |  |

Cadence - too fast - too slow - just right

Parameters - efficiency + accuracy of output

Let employees be rated according to a certain set of parameters by both client and industry

Rating is verified when client & industry score have minimal discrepancy

Otherwise, rating is treated as an outlier